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8 IN THE UNITED STATES DISTRICT COURT
9 FOR THE NORTHERN DISTRICT OF CALIFORNIA
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11 JOHN HICKS individually, and on behalf of
12 all others similarly situated,

No. C 06-02345 CRB

MEMORANDUM AND ORDER

13 Plaintiffs,

14 v.

15 MACY'S DEPARTMENT STORES, INC.,

16 Defendant.
17 _____/

18 This wage and hour putative class action is brought on behalf of all non-exempt
19 Macy's California employees. Defendant moves to compel arbitration on the ground that the
20 named plaintiff, John Hicks, agreed to arbitrate all disputes arising out of his employment.
21 The dispositive issue is whether Hicks agreed to arbitration by failing to "opt out" of the
22 arbitration program on at least two occasions. After carefully considering the papers and
23 evidence filed by the parties, and having had the benefit of oral argument, the Court
24 GRANTS defendant's motion and dismisses the action.

FACTUAL BACKGROUND

25 **A. Macy's Notifies Plaintiff of the Arbitration Program**

26 In 2003 Federated Department Stores, Inc. ("Macy's") implemented a dispute
27 resolution program entitled Solutions InSTORE ("SIS"). SIS involves four steps. Steps 1
28 through 3 cover all employees and involve internal processes for informally resolving

1 disputes. Step 4 is arbitration and applies only if the employee agreed to be bound by
2 arbitration; it is not a condition of the employee's continued employment.

3 Plaintiff was employed by Macy's at its Bakersfield store before Macy's implemented
4 SIS. For two weeks in September 2003, Macy's Bakersfield held daily meetings for its
5 employees about SIS. Macy's gave all employees two initial documents explaining SIS: a
6 letter and a brochure. The brochure states that if "you decide you would like to be excluded
7 from participating in and receiving the benefits of Step 4, we will ask you to tell us in writing
8 by completing a form that will be mailed to all employees' homes this Fall." The brochure
9 refers to Step 4 as binding arbitration. From Fall 2003 to the present Macy's has posted in
10 employee areas posters diagraming each SIS step, including Step 4, binding arbitration.
11 Macy's October 2004 handbook also discusses SIS.

12 In Fall 2003, Macy's sent all employees a packet which included the SIS Plan
13 Document, an Early Dispute Resolution Program Election Form, and a pre-addressed
14 postage-paid return envelope. The Form clearly states that the employee must return it by
15 October 31, 2003 to opt out of arbitration. Plaintiff did not return the opt out form, although
16 10 percent of Macy's employees did so opt out.

17 In January 2004, Macy's mailed all employees who had not returned the opt out form
18 a brochure entitled "You're In Good Company." The brochure acknowledges that the
19 employee had accepted arbitration. In October 2004 Macy's mailed employees, such as
20 plaintiff, who had not opted out of arbitration, another packet of information about SIS. The
21 packet included a new election form enabling an employee to opt out of arbitration. A pre-
22 addressed postage-paid return envelope was included with the packet. Once again, plaintiff
23 did not return the election form opting out of Step 4, arbitration.

24 Plaintiff continued to work at Macy's until early 2006.

25 **B. The Arbitration Plan**

26 The arbitration plan covers all employment-related disputes and provides for
27 arbitration administered by the American Arbitration Association. It provides further that
28 "[i]f a party files a lawsuit in court to resolve claims subject to arbitration, both agree that the

1 court shall dismiss the lawsuit and require the claim to be resolved through the [SIS]
 2 program.” The Plan also prohibits the arbitration of class claims.

3 DISCUSSION

4 Defendant moves to compel arbitration on the ground that plaintiff is bound by the
 5 arbitration agreement because he did not opt out, despite being given two opportunities to do
 6 so. Plaintiff does not dispute that he attended meetings discussing SIS; nor does he dispute
 7 that he received the SIS mailings, including the opt out forms; instead, he states that he
 8 “never communicated, either in writing or verbally, to any representative of Macy’s that I
 9 wished to enter into an agreement to submit legal disputes between I and Macy’s to binding
 10 arbitration. I did not, at any time, intend to enter into such an agreement with Macy’s.”
 11 Declaration of John Hicks ¶ 4. Plaintiff also argues that part of the agreement--a class action
 12 waiver--is unconscionable.

13 A. Plaintiff Agreed To Arbitration

14 The first issue, then, is whether plaintiff’s failure to return the opt out form resulted in
 15 an enforceable agreement to arbitrate. Whether the parties entered into an enforceable
 16 arbitration agreement is governed by California law. Plaintiff’s insistence that he did not
 17 agree to arbitrate because he did not sign an arbitration agreement is contrary to that law.

18 While “[a]s a general rule, silence or inaction does not constitute acceptance of an
 19 offer,” “where circumstances . . . between the parties places the offeree under a duty to act or
 20 be bound, his silence or inactivity will constitute his assent.” Circuit City Stores, Inc. v.
 21 Najd, 294 F.3d 1104, 1109 (9th Cir. 2002); see also Craig v. Brown & Root, Inc., 84
 22 Cal.App.4th 416, 420 (2000) (stating that an employee’s acceptance of an arbitration
 23 agreement may be implied-in-fact); Varni Bros. Corp. v. Wine World, Inc., 35 Cal.App.4th
 24 880, 888 (1995) (“An implied-in-fact contract is a mutual agreement shown by the acts and
 25 conduct of the parties, rather than by their spoken or written words”).

26 In Njad, for example, the employer instituted a voluntary binding arbitration program
 27 to which the employee was bound unless he completed a form “opting out” of the program.
 28 The plaintiff never opted out. The Ninth Circuit held that the plaintiff had entered into a

1 binding agreement to arbitrate his claims because he had signed an acknowledgment form
2 that clearly set forth the significance of his failure to opt out; the employer had clearly
3 communicated in writing the affect of an employee's agreement to arbitrate; the employee
4 had a reasonable amount of time--30 days--to decide whether to opt out; and it was apparent
5 that the employee's employment would not be affected by a decision to opt out. The court
6 held: "When, as here, inaction is indistinguishable from overt acceptance, we may conclude
7 that the parties have come to agreement. Thus, the circumstances of this case permit us to
8 infer that [the employee] assented to the [arbitration policy] by failing to exercise his right to
9 opt out of the program." Id. at 1109.

10 The circumstances here similarly permit the Court to infer that plaintiff agreed to
11 Macy's arbitration policy. Despite being given notice that he would be bound unless he
12 opted out, plaintiff--twice--failed to return the opt out form. Plaintiff had a reasonable
13 amount of time to decide whether to opt out; the documents mailed to him clearly set forth
14 the consequences of his failure to opt out; and his employment would not be affected by his
15 decision to opt out. The adequacy of Macy's notice is further demonstrated by the ten
16 percent of employees who received the same material as plaintiff and did opt out.
17 Accordingly, the Court finds that plaintiff impliedly agreed to arbitrate his employment-
18 related claims. Plaintiff's assertion that he did not intend to enter into an arbitration
19 agreement with Macy's is incredible in light of plaintiff's failure to explain why he did not
20 return the opt out form.

21 Plaintiff's attempt to distinguish Najd is unavailing. The only difference between
22 Najd and this case is that here plaintiff never signed a form acknowledging receipt of the SIS
23 materials. Such a distinction is immaterial as plaintiff does not dispute defendant's evidence
24 that he did in fact receive such materials; indeed, he does not even dispute that he read the
25 materials. Nor does he dispute that he attended meetings at which the SIS program, and
26 arbitration in particular, were discussed. Accordingly, the Court also finds that plaintiff
27 attended meetings discussing the program and received and reviewed the SIS materials,
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1 including the form specifically stating that he must return the election form to opt out of
2 arbitration. Najd is thus squarely on point.

3 Plaintiff's reliance on the statute of frauds is equally unavailing. See Cal. Civil Code
4 § 1624(a) (1) (invalidating "[a]n agreement that by its terms is not to be performed within a
5 year from the making thereof" unless the contract "or some note or memorandum thereof, [is]
6 in writing and subscribed by the party to be charged or by the party's agent") (emphasis
7 added).

8 First, "it is well-established that a party may be bound by an agreement to arbitrate
9 even absent a signature." Genesco v. T. Kakiuchi Co., 815 F.2d 840, 846 (2nd Cir. 1987).
10 The Federal Arbitration Act and the California Arbitration Act require only a writing, they do
11 not also require that the writing be signed by the parties. See 9 U.S.C. § 3 (requiring an
12 agreement in writing, not an agreement signed by all parties); Cal. Code Civ. P. § 1281
13 (same).

14 Second, the California courts and Ninth Circuit have upheld arbitration agreements
15 which were not signed by the employee. See, e.g., Craig, 84 Cal.App.4th at 420; Njad, 294
16 F.3d at 1109.

17 Third, the California statute of frauds only prohibits enforcement of contracts that
18 cannot under any circumstances per performed within one year. Foley v. Interactive Data
19 Corp., 47 Cal.3d 654, 671 (1988). The statute of frauds does not apply to an employment
20 agreement of indefinite duration because the employment *could be* completed within one
21 year. Id. The statute of frauds likewise does not apply to an arbitration agreement attached
22 to an employment agreement of indefinite duration.

23 **B. Validity of the Agreement**

24 On a motion to compel arbitration the plaintiff usually argues that the Court should
25 not enforce the arbitration agreement because it is "unconscionable." Plaintiff does not make
26 any such argument here. Accordingly, the Court concludes that plaintiff must arbitrate all of
27 his claims arising out of his employment with defendant.

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C. The Waiver on Class Actions

The arbitration policy provides, among things:

The Arbitrator shall not consolidate claims of different Associates into one (1) proceeding, nor shall the Arbitrator have the power to hear an arbitration as a class action (a class action involves representative members of a large group, who claim to share a common interest, seeking relief on behalf of the group).

In accordance with the above provision, defendant asks that you strike plaintiff's class action allegations and order that he arbitrate his claims individually. Plaintiff responds that the waiver is unconscionable and therefore that specific provision cannot be enforced.

Under California law a provision of an arbitration agreement "is unenforceable if it is both procedurally and substantively unconscionable." Circuit City, Inc. v. Adams, 279 F.3d 889, 892 (9th Cir. 2002).

1. Procedural unconscionability

An arbitration agreement is procedurally unconscionable if it is a contract of adhesion; that is, it springs "from an inequality of bargaining power that results in no real negotiation and an absence of meaningful choice." Circuit City v. Mantor, 335 F.3d 1101, 1106 (9th Cir. 2003) (internal quotation marks and citation omitted). Another factor demonstrating procedural unconscionability is surprise: "the extent to which the supposedly agreed-upon terms of the bargain are hidden in the prolix printed from drafted by the party seeking to enforce the disputed terms"). Id. (internal quotation marks and citation omitted).

Arbitration agreements are not procedurally unconscionable if the employer provided the employee with a meaningful opportunity to opt out. See Najd, 294 F.3d at 1108; Circuit City Stores, Inc. v. Ahmed, 283 F.3d 1198, 1200 (9th Cir. 2002); see also Ingle v. Circuit City Stores, 328 F.3d 1165, 1172 (9th Cir. 2003) (finding arbitration agreement procedurally unconscionable because, unlike the agreements in Najd and Ahmed, the employee was not given a meaningful opportunity to opt out).

Plaintiff was indisputably given a meaningful opportunity to opt out; indeed, defendant gave him two separate opportunities. Accordingly, under Najd and Ahmed, the agreement, including the class action waiver, is not procedurally unconscionable; plaintiff

1 did not have to agree. The agreement was also not the result of surprise: defendant gave
2 plaintiff sufficient of notice of the SIS program and its terms.

3 Defendant has attached to its Request for Judicial Notice various California Superior
4 Court decisions reviewing the same arbitration agreement at issue here and holding that the
5 class action waiver is valid. These courts, too, reason that because employees could opt out,
6 the agreement (including the waiver) is not procedurally unconscionable.

7 _____Plaintiff correctly notes that these courts relied on the decision in Gentry v. Superior
8 Court, 135 Cal.App.4th 944 (2006), and that the California Supreme Court has granted
9 review of Gentry. Whatever the significance of the California Supreme Court's decision to
10 review, the law of the Ninth Circuit as set forth in Ahmed and Najd is that an arbitration
11 agreement is not procedurally unconscionable if the employee has a meaningful opportunity
12 to opt out. This Court is bound by those decisions. Accordingly, the Court declines to find
13 the class action waiver unconscionable.

14 **2. Substantive unconscionability**

15 Because the class action waiver is not procedurally unconscionable, the Court need
16 not and will not address substantive unconscionability. See Najd, 294 F.3d at 1109; Ahmed,
17 283 F.3d at 1200.

18 **CONCLUSION**

19 The Court finds that plaintiff agreed to abide by defendant's arbitration procedure.
20 The Court also finds that the class action waiver in arbitration agreement is not
21 unconscionable and therefore strikes the class action allegations in the complaint before the
22 Court. As all of plaintiff's remaining claims are subject to mandatory arbitration, and as the
23 arbitration agreement provides that "[i]f a party files a lawsuit in court to resolve claims
24 subject to arbitration, both agree that the court shall dismiss the lawsuit and require the claim
25 to be resolved through the [SIS] program," defendant's motion to compel is GRANTED and
26 plaintiff's complaint is DISMISSED. See Sparling v. Hoffman Const. Co., 864 F.2d 635,

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638 (9th Cir. 1988).

IT IS SO ORDERED.

Dated: September 11, 2006



CHARLES R. BREYER
UNITED STATES DISTRICT JUDGE

United States District Court

For the Northern District of California